

## Comparison Shopping Project

*By comparison shopping, smart shoppers can get the most for their money. Consumers can make comparisons between brands, sizes, and stores and make use of coupons, sales, and store advertisements to buy items at the lowest prices. Use the shopping list below to find out how much it costs to shop at each of the three major types of food stores: supermarket, warehouse store, and convenience store.*

### Shopping List:

Pasta Sauce	Frosted Flakes	Toothpaste	Chunky Peanut Butter
2% Milk	dishwashing liquid	orange juice (½ gal.)	6-pack Coke
Facial Tissue	eggs	vanilla ice cream	white bread
Boneless chicken breast		chips ahoy	garbage bags

1. Determine who will go where.
2. Make a list of ways that your group can save money at the assigned store by gathering information, coupons, and store advertisements for the group to use during the shopping trip.
3. Using the information and helpful hints provided by each group member, go to the assigned store and “buy” each item on the shopping list above by recording the final price you would pay for each item on a mock receipt. If an item is not available at the store, this should be noted. You should calculate the grand total for each store.
4. Compare how much each group “spent” on their shopping trip. Examine how the three types of food stores differ and what they have in common. Discuss how important store displays, product packaging, unit pricing, coupons, convenience, and the availability of brand-name, store-label, generic, and bulk items were in determining what brand, size, or quantity you purchased. As a group, put together a list of what you might have done differently.
5. The group with the lowest total receipt for the shopping list will receive extra credit points.

## Comparison Pricing Project

Directions: Fill in the chart based on the best prices you found.

Product	Store Purchased	Brand Name	Size	Price	Price per Unit
Pasta Sauce					per oz
Frosted Flakes					per oz
Toothpaste					per oz
Chunky Peanut Butter					per oz
2% Milk					per oz
dishwashing liquid					per oz
orange juice (½ gal.)					per oz
6-pack Coke					per oz
Facial Tissue					per tissue
eggs					per egg
vanilla ice cream					per oz
white bread					per oz
Boneless chicken breast					per lb.
chips ahoy					per oz
garbage bags					per bag

**TOTAL:**